



PRESS RELEASE

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Vivature Announces: Ninth State-Wide Agreement with University of Tennessee system

The University of Tennessee system is one of two public university systems in Tennessee and consists of three primary campuses in Knoxville, Chattanooga, and Martin along with health science campus in Memphis, a research institute in Tullahoma, and various extension locations throughout the state. The University of Tennessee system has approved a system wide contract with Vivature INC. (Dallas, TX) that allows any of these universities to improve compliance, reduce risk and generate a six-figure annual revenue stream back to their athletic departments. The agreement is for a five year period and worth several millions of dollars combined. Each school that opts-in will receive Vivature's NExTT athletic training software and billing solution for their athletic department. Vivature will also supply each school with multiple kiosks, and verification of primary insurance. Vivature's solution is a turnkey, no-cost, leading-edge Healthcare Management Program that is currently generating revenue and reducing risk with over 200 schools at all levels of collegiate athletics. For more information about Vivature, visit www.vivature.com.

"The University of Tennessee system has been great to work with. The level of detail covered during contract talks was amazing and a testament to the professionalism of this system." said Vivature CEO Muzzy Bass. "All three athletic departments have a strong mission to deliver the highest quality of care for its student-athletes and this partnership is further proof that the UT system is fully committed to their student-athletes. This agreement provides a way for all three campuses to have a comprehensive

medical solution as it relates to compliance, risk mitigation and generation of a new revenue stream that can be reinvested back into the department."

About Vivature

Vivature, based in Dallas, TX has nearly 400 collegiate partners (over 200 actively billing and generating revenue) using a variety of services and has recently been named one of the top 25 emerging sports technology firms in sports today. Using a multi-million-dollar enterprise-level Oracle database, Vivature's clients use their NExTT software to record all injuries and treatments being conducted on student-athletes, creating a complete medical record for the university to protect themselves from liability and in adherence with all laws and regulations. The software automatically generates claims in the same form as the physicians or outside providers that work on student-athletes, and delivers a revenue stream back to the athletic department for reinvestment, without any change to their current process, headcount or adding new expenses.

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