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VIVATURE HEALTH AND ATHLETIC DEPARTMENT SOLUTIONS MERGE TO FORM VIVATURE

Vivature incorporates campus health and athletic billing services

Dallas, Texas, March 13, 2012 - Vivature Health and Athletic Department Solutions, an OrchestrateHR company, proudly announced joining forces as Vivature. Vivature is the only technology enabled business services company focused exclusively on the campus health and athletic department communities. The decision to combine the companies was made after careful consideration of product and service lines for both health and athletics.

"Joining forces makes perfect sense for our clients and their students. It marks an opportunity for two successful organizations to form the ultimate one stop shop for campus health care, whether in the health center or the training room," said Muzzy Bass, OrchestrateHR President.

Vivature will provide campuses with all products and services necessary to bill insurance companies as in network providers.

"The Affordable Care Act – particularly the age 26 and preventive care provisions, including no cost-sharing for women's health care beginning August 2012 – necessitates campus health providers becoming in-network," said Andrew Menter, Vivature's Chief Executive Officer. "In the campus health space, our company permits students to use their insurance without having to leave campus. And as athletic departments provide more services that warrant reimbursement, we're excited to expand our reach beyond campus health."

Vivature serves over 100 campus health centers and athletic departments across the country.

About Vivature

Vivature provides a full turnkey medical billing service for campus health centers and athletics departments. By becoming in-network providers, campuses can generate revenue by billing students' private health insurance for services already provided on campus. In order to provide a seamless billing solution, Vivature has developed an interoperable student health portal, practice management system and electronic medical records platform for each health center. Vivature also provides Oracle-based software for athletic trainers to perform on-the-spot injury tracking via iPad3 voice dictation.

About OrchestrateHR

OrchestrateHR has functioned as a human resource services provider since 1964 and now serves over 4,000 clients nationwide. OrchestrateHR provides a variety of HR services including Human Resource Management Systems (HRMS), Third Party Administration (TPA) and Human Resource Consulting.

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