



\*\*\*\*\*Press Release\*\*\*\*\*

August 18, 2016

**Northern Illinois University and Vivature Sports Sign Five Year Agreement Worth \$1 Million for Reinvestment in Student-Athlete Care**

Dallas, TX – Northern Illinois University Athletics is the latest Athletic Department to partner with Vivature Sports of Dallas, Texas to apply the fast-growing company’s athletics’ training software and billing solution to their athletic training operation. The agreement will provide NIU with a projected \$1 million over the course of a five-year agreement. For more information about the Vivature program visit <http://www.vivature.com>.

“We are excited to partner with a company such as Vivature that will help us keep moving forward in providing our student athletes with high-quality experiences and health care during their time at NIU,” said Athletics Director Sean Frazier. “Vivature’s experience and focus will help us to maximize the services we are already providing in the medical care of our student-athletes. The additional resources from this new partnership will be applied directly to our student-athlete well-being initiatives.”

Vivature’s senior consulting team, consisting of former AD’s Jim Livengood and Gene DeFilippo, along with CEO Muzzy Bass worked with Frazier and the NIU staff to form the partnership. NIU joins Central Michigan and Akron in the MAC as Vivature partners, with several other discussions ongoing with additional schools in the league.

“The MAC has large, established and historic universities throughout, and we are honored to partner with these schools – all of which have great leadership in athletics,” said Vivature CEO and President Muzzy Bass. “Sean Frazier is clearly one of the leaders in the industry, and taking this step shows his commitment to finding ways to enhance NIU student-athlete care and welfare, as well as protecting the university in areas of compliance and liability.”

Vivature has now partnered with nearly 200 schools on their Healthcare Management Program, which provides a new revenue stream, risk mitigation and athletic training room compliance services to collegiate athletic departments of all levels and sizes, and was most recently featured in Sports Business Journal for the second time in six months. **Open Here:** [http://www.vivature.com/docs/SBJArticle\\_Colleges\\_hire\\_firm.pdf](http://www.vivature.com/docs/SBJArticle_Colleges_hire_firm.pdf)

## **About Vivature**

*Vivature, based in Dallas, TX has nearly 400 collegiate partners using a variety of services, and has recently been named one of the top 25 emerging sports technology firms in sports today. Using a multi-million dollar enterprise-level software and data base, Vivature clients use their NExTT software to record all medical treatments being conducted on student-athletes under the supervision of the team physician, creating a complete database for the university to protect from liability and comply with all laws and regulations. The software automatically generates claims in the same form as the physicians or outside providers who provide care to student-athletes do today, and delivers a share of the collected revenues back to the athletic department for reinvestment, without any change in process or cost for the university. Vivature Sports has approximately 200 employees and is a division of Orchestrate HR, which manages human resources for 4000 corporate clients' and billions of dollars in payroll each year.*

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