



PRESS RELEASE

March 17, 2017
Dallas, Texas

Vivature Announces: New Partnership with Southeast Missouri State University

Dallas, TX

Southeast Missouri State University, located in Cape Girardeau, Missouri, signs pivotal agreement to partner with Vivature INC. of Dallas, Texas in the area of healthcare management. This new partnership will provide the university's athletic program with a projected \$200,000.00 over the a 3-year period of the agreement by adopting Vivature's athletics' training software and billing solution in their athletic training rooms.

Vivature's solution is a turnkey, no-cost, leading-edge Healthcare Management Program that creates a new revenue stream, risk mitigation and athletic training room compliance for nearly 200 (billing partners) schools at all levels of collegiate athletics. For more information about Vivature, visit www.vivature.com.

Southeast Missouri State is a proud member of the Ohio Valley Conference and competes at the NCAA Division I level including the Football Championship Subdivision. Southeast Missouri State is the 3rd member of the conference to join the Vivature team. The Redhawks supports more than 500 student-athletes in 20 different sports. This solution, once implemented, will improve the overall compliance to the medical documentation for the care of the athletes.

"The health and wellness of our student-athletes continues to be a priority for us. Our partnership with Vivature will enable us to reinvest into our sports medicine facility to further enhance the quality of care we provide to our student-athletes. Vivature's industry leading health care management system will allow us to provide better care in a more efficient and organized

manner, without raising out-of-pocket costs for our student-athletes and their families." Said Brady Barke, Director of Athletics.

"Southeast Missouri State University has put an exclamation point at the end of Brady's commitment to the care and welfare of student-athletes" said Vivature CEO Muzzy Bass. "This new agreement signals the ongoing commitment to invest in this critical area through risk mitigation and improved compliance through the use of our NExTT software."

About Vivature

Vivature, based in Dallas, TX has nearly 400 collegiate partners (over 200 actively billing and generating revenue) using a variety of services and has recently been named one of the of the top 25 emerging sports technology firms in sports today. Using a multi-million-dollar enterprise-level Oracle database, Vivature's clients use their NExTT software to record all injuries and treatments being conducted on student-athletes, creating a complete medical record for the university to protect themselves from liability and in adherence with all laws and regulations. The software automatically generates claims in the same form as the physicians or outside providers that work on student-athletes, and delivers a revenue stream back to the athletic department for reinvestment, without any change to their current process, headcount or adding new expenses.

For media inquiries or more information please contact: Lance Wilson, Executive Vice President at lwilson@vivature.com, or call 1-972-687-1877.



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